German Business School Association Limited

2026/2027 Board Elections - Candidates Profiles

Kitt CHAN

ALDI Services Asia Limited

Director Human Resources & Administration

Having studied in Germany during my University time and being an HR Professional for many years, I am a strong believer of developing young talents and the dual vocational training. Supporting people and talents are my day to day responsibilities and passion.

With my HR knowledge, and experience I am happy to continue my support to the GBS programme.

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Tom GERIGK

Simba Dickie HK Ltd.

Managing Director

I have lived in Hong Kong for over 27 years and enjoy contributing in diverse role beyond my profession. With a strong passion for sports and community building, I have also supported the Business School and GBS for more than 20 years. My involvement includes serving on the “Berufsschulkomitee”, where I was Head for several years, and conducting final oral exams for students. I deeply value dual vocational training and proudly serve as an ambassador for the program, fostering its growth and impact.

I see myself continuing in the same role as before – serving as an ambassador for the School and offering support wherever needed. Whether representing GBS, assisting with initiatives, or lending a helping hand, I am committed to contributing and ensuring the School’s success.

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Johannes HACK

DZ BANK AG Hong Kong Branch

Chief Executive

As someone who did an apprenticeship myself and as a permanent resident of Hong Kong, I very much value the concept of continuing to offer dual vocational training here and am happy to devote time to this.

I would contribute to GBS by continuing to support the administrative and finance "backbone" of the school as I have done in the past.

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Martin B. KROENIG
Schwarz Asia Pacific Sourcing
Director

Having studied at a cooperative state university (DHBW) myself and seeing what opportunities this has provided me I am a big supporter of dual programs and I think having one in Hong Kong is a wonderful opportunity for German companies to forge qualified future managers.

I would attend board meetings and make joint decisions in the best interest of the school, partner companies and students.

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Arthur Eng Kwee LIM

Hellmann Worldwide Logistics Ltd

Head of HR, South China

I have been with Hellmann Worldwide Logistics LTd for 16 years. Prior to joining HWL, I was teaching Mathematics at the Singapore International School in Hong Kong. Apart from teaching, I headed the Pupil Welfare Department where I would provide counselling, oversee the students‘ well being, liaise with parents, vendors etc.

I‘m familiar with the school setup and its operational matters. Also, I‘m able to provide logistics lessons to students if needed.

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Steve OTT

TGI Technology Ltd.

Director Operations & IT

I have spent over 18 years in Asian sourcing and supply chains, holding leadership roles with Metro Sourcing, Tchibo Merchandising, and TGI Technology. As Operations & IT Director, I focus on digital transformation, process excellence, and developing future talent.

Having been involved in the German vocational trainee program for nearly two decades, I currently lead four trainees at TGI, two in Foreign Trade and Digitalization Management. This hands-on experience provides valuable insight into the skills and competencies required by today's businesses.

Since 2025, I have been serving on the Board of the German Business School Hong Kong. My focus is on strengthening the connection between education and industry, ensuring students develop the practical, digital, and international capabilities needed to succeed in a rapidly evolving global business environment.

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Marcel SCHMIDT

DACHSER Hong Kong Ltd.

Managing Director

In October 1997 I've started by career at DACHSER as a trainee in a dual program (DHBW). After graduating in 2000 I've held different positions in the European ASL organisation as well as the company's HO before moving to HK in 2015. In 07/2022 I took over my current role.

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Alexander STEINKUHL
Schütte & Co. Far East Limited
Managing Director

Alexander moved to Hong Kong in 2013 for the Dual Professional Training Programme. After completing the programme, he held various positions in Ho Chi Minh City and Ningbo before returning to Hong Kong in 2019. That same year, Alexander established the Hong Kong office for KW-Commerce, which later merged with SellerX.

In addition, Alexander serves as the German Stream Deputy for the GSIS Parents' Organization for Community (POC), a group of parent volunteers that works closely with school management to promote collaboration and community throughout school life. He also serves as President of the German Chamber of Commerce.

He would be honored to continue serving on the Board of Directors and to further support the GBS in its mission to strengthen the foundation of the German Dual Professional Training program. He remains committed to attracting young talent, fostering stronger engagement among companies in Hong Kong, advancing the program's development, and serving as a long-term advocate for the German Dual Professional Training system.

In particular, through his close connections with the German Chamber of Commerce and GSIS, Alexander believes he can continue to contribute by identifying and leveraging synergies between these organizations, helping to further enhance the program's impact and long-term success.